## Message Text

## UNCLASSIFIED

PAGE 01 BONN 13925 311544Z ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W

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R 311536Z JUL 78 FM AMEMBASSY BONN TO USDOC WASHDC INFO SECSTATE WASHDC 0733 AMCONSUL FRANKFURT AMCONSUL MUNICH

**UNCLAS BONN 13925** 

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - EASTLAND SHOE MFG.CORP.,
FREEPORT, MAINE

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

ROMANO SCHUH ATTN. MR. WALTER KOCH PRINZREGENTENSTRASSE 125 D-8000 MUENCHEN 80 PHONE: 089/4704857

COMMENT: GERMAN FIRM FOUNDED IN 1969, HAS GOOD

CONNECTIONS TO THE TRADE.

ISAR SCHUH IMPORT GMBH

ATTN.: MR. SEIBEL LANDWEHRSTRASSE 37 D-8000 MUENCHEN 2

COMMENT: FIRM IS INTERESTED IN RECEIVING BROCHURES

INCLUDING PRICELISTS (CIF PRICES IN US-DOLLAR)

AMCONSUL FRANKFURT COMMENT:

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POST HAS CONTACTED A NUMBER OF LOCAL DISTRIBUTORS ALL OF WHICH WERE NOT ABLE TO PROPERLY EVALUATE THE PROPOSAL DUE TO LACK OF PRICE INFORMATION. ALL HAVE EXPRESSED THEIR WILLINGNESS TO EXAMINE THE PROPOSAL MORE CLOSELY BUT ONLY ON THE BASIS OF DETAILED PRICE INFORMATION INCL. QUANTITY DISCOUNTS CIF EUROPEAN PORT PLUS FREE SAMPLES OF AVERAGE SIZE OF WOMENS' SHOES E.G. 7 -

7 1/2 MEDIUM WIDTH, POSSIBLY OF THE PENNY LOAFER WHICH HAS BECOME A WELL ACCEPTED CASUAL TYPE SHOE AMONG YOUNG WOMEN AND TEENS ON THE GERMAN MARKET:

1. BIWEX IMPORT-EXPORT GMBH KOENIGSLACHER STR. 22 D-6000 FRANKFURT/MAIN 71 CONTACT: HERR FEIERABEND PHONE: 0611-673549

2. IMPORT-SCHUH KG
OSTENDSTR. 22-26
D-6083 WALLDORF/HESSEN
CONTACT: HERR ECKRICH
PHONE: 06105-71041

3. NORD-WEST RING EGMBH 69 SCHAUMAINKAI D-6000 FRANKFURT/MAIN CONTACT: HERR AHLERS PHONE: 0611-610831

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR

**MEEHAN** 

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

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Litigation History:
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Subject: ADS REQUEST - EASTLAND SHOE MFG.CORP., FREEPORT, MAINE THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY

TAGS: BEXP, GE To: COM Type: TE

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Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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